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CREATING YOUR OWN PERSONAL SUCCESS FORMULA:

**HOW TO UNCOVER THE KEY TO
MOTIVATING YOURSELF AND OTHERS**

IDEALS AND GOALS IN LIFE ARE UNIQUELY INDIVIDUAL AND EVERY PERSON IS MOTIVATED THROUGH DIFFERENT MEANS. BY UNDERSTANDING THE KEY PRINCIPLES OF MOTIVATION WE CAN GUARANTEE SUCCESS IN NEARLY EVERYTHING WE SET OUT TO ACCOMPLISH. THERE IS TRULY A FORMULA FOR SUCCESS AND ANYONE CAN USE IT.

PROGRAM OUTLINE:

➤ BUILD A FOUNDATION FOR SUCCESS

- **IS THERE REALLY A FORMULA FOR SUCCESS?**
- **GAIN THE LEVERAGE TO MOVE MOUNTAINS**
 - ✓ **LEARN YOUR LEVERAGE POINTS**
 - ✓ **USE TOOLS TO INCREASE LEVERAGE**
- **FINE TUNING YOUR FOCUS**

➤ TAKE A DEFINITIVE LEAP OF FAITH

- **WHAT IS THE MASTER KEY TO UNLOCKING YOUR POTENTIAL?**
- **SURROUND YOURSELF WITH SUCCESS**
 - ✓ **ANNIHILATE THE INHIBITORS TO YOUR SUCCESS**
 - ✓ **BUILD A BRAIN TRUST**
 - ✓ **REAP WHAT YOU SOW**

➤ ANSWER THE CALL TO ACTION

- **RIGHT ACTION GETS RIGHT RESULTS**
- **COMMIT TO YOUR OWN CAUSE**
- **TURN FAILURE INTO FORTUNE**